# OPEN OREGON PROGRAM EVALUATORS NETWORK

**November 2023 Newsletter** 

## **Highlights**

OPEN Announcement **AEA 2024: Prepare, Set, Submit! Save the Date: Evaluation in Progress** Upcoming Affiliate Events & Other Opportunities Job, RFP & Internship Opportunities Call for Council Members & Presenters



### Highlights from Fall Networking Event

Thank you to those who attended and contributed to our fall networking event. Here are some pictures to highlight the success of our networking event.

We look forward to seeing you at the annual meeting on Wednesday, January 24th, 2024!









## **Meet Our New Council Member**



#### Martryce Alita Taylor, Outreach Programming Officer

Martryce [P: MAR-TRICE], a Pan-American Creole, is a multi-talented woman with an academic background in legal philosophy (B.A. Philosophy, CSU Fresno), education and community learning at the collegiate level (M.A. Education: Educational Leadership and Administration, CSU Fresno). She is completing extended study in Applied Statistics (Portland State University) and licensure requirements to become a Clinical Mental Health Counselor (M.A. Counseling, Antioch University- New England).

Her experience includes evaluation for accreditation, attestation, programming, and business management; database, web page, and analytic coding; fundraising, grant writing, fiduciary stewardship, and donor relations; as well as teaching, workshop facilitation, and co-curricular programming for special populations, community members, and K through collegiate education.

She is currently adding to her focuses in service, social dynamics, culture, and equity infrastructure to include mental health diagnostics and factor analysis for social health outcomes.

Martryce is a contributor to Chi Sigma lota, the National Association of Black Counselors, the American Counseling Association, the National Association of Student Personnel Administrators, and One Big Family Oregon.

OPEN's Visiting Author Session System Evaluation Theory: A blueprint for evaluating complex

#### interventions operating and functioning as systems

When: Thursday, November 16, 2023 Time: 12:00 PM - 1:00 PM (PDT) *"Knowing why and when a systems approach is better for evaluating complex interventions"* 

## Ralph Renger, Systems and Program Evaluators Just Evaluation Services, LLC

How do you know when to use a systems approach or a traditional theory-driven approach to evaluation (TDE)? The level of intervention complexity plays a key role in this decision. In this webinar, participants will be shown how a traditional TDE approach using logic models is appropriate for interventions with a linear program theory derived from reductionist research. However, participants will also learn why applying this same approach is inadequate for evaluating interventions whose design is based on a holistic worldview. Participants will be encouraged to step out of their comfort zone to acquire the system thinking skills needed for evaluating holistically designed, complex interventions. They will also be provided a brief overview of System Evaluation Theory (SET) as one framework for helping them embark on their systems evaluation journey. Time will be allotted for participants to engage in a Q&A with the presenter.

<u>Register Here!</u>

AEA 2024: Prepare, Set, Submit! When: Tuesday, January 23rd, 2024 Time: 12:00 PM - 1:00 PM (PDT) Location: Virtual

Join Kim Leonard and Sheila B. Robinson for an engaging virtual information session, where you can learn the ins and outs of submitting one or even two session proposals for AEA 2024. With over a decade of experience presenting at AEA conferences, Kim & Sheila have skillfully led various session types, including highly successful pre-conference workshops. In this session, you will receive a comprehensive overview of the proposal submission process, along with invaluable advice for achieving success. We will also be available to address your questions and direct you to supplementary resources.

Have questions or need more details? Reach out to the Chari Smith at <a href="mailto:chari@evaluationintoaction.com">chari@evaluationintoaction.com</a>

## <u>Register Here!</u>

#### **OPEN Annual meeting**

When: Wednesday, January 24th, 2024 Time: 6:30 PM - 8:30 PM (PDT) Location: McMenamins Kennedy School, Parsons Room

Don't miss our annual meeting with program evaluators from different fields and institutions. We will introduce the OPEN Council 2024 and give you a sneak peek of what we have planned for the year. This is a wonderful chance to network with colleagues, exchange ideas, and learn from each other's insights. Whether you have years of experience, are new to the profession, or just interested in program evaluation, you are invited to join this casual and welcoming event.

We look forward to seeing you there! Snacks and drinks will be available.

Have questions or need more details? Reach out to the Chari Smith at

chari@evaluationintoaction.com



#### Save the Date: Evaluation in Progress When: Wednesday, March 13th, 2024 Time: 12:00 PM - 1:00 PM (PDT) Location: Virtual

Do you have a needs assessment or an obstacle to a survey question that needs an extra set of eyes? Or perhaps there's an area in evaluation you're interested in and are looking for recommendations or advice? Connect with OPEN peers at the online "Evaluation in Progress" (EIP).

This online event will allow evaluators, at any stage in any project, to share their work and receive constructive feedback and input from peers. This event doubles as professional development and networking in an informal environment on your lunch break, so bring a burning question and see if the group can help you out.

Please let Matt Honoré (<u>honore@ohsu.edu</u>) know if you have any questions or concerns.

#### **OPEN DEIJ Learning Series:**

Calling all OPEN members to submit proposals to host DEIJ series from Winter/Spring 2024. Please reach out to the OPEN council members if you plan to host DEIJ series.

## Upcoming Affiliate Events & Other Opportunities

#### Expanding your frame

The recently expanded Equitable Evaluation Framework<sup>™</sup> (EEF) offers ways of being, thinking, and doing evaluation differently. Along with foundations as early practice partners, the expanded EEF invites consultants, nonprofits, and other partners into this change process. The EEF offers many entry points and includes: a set of principles as foundational guideposts; orthodoxies to be challenged; tensions to be navigated; sticking points to be moved through; and mindsets to be shifted toward. Its accompanying questions can be helpful in day to day practice and reimagining what might be possible.(Downloadable PDF)

Thank you to OPEN Member Kim Leonard for sharing this information!

#### Join AEA for the Next Interactive eStudy on the Future Search Framework

## eStudy 131: Future Search: Transformation Through Stories - Past, Present and Future

**Presenter:** Kanti Gopal Kovvali, Specialist in Organizational Unlearning, Institution Builders HR Solutions **Dates:** October 31 and November 7 from 12:00-1:30 PM ET

Learn how to diagnose, design, and change management through the powerful whole systems approach, Future Search. This eStudy will explore stories and case studies over the last 20 years to identify patterns, trends, and casual relations.

#### Attendees will address the following questions:

- What is the Future Search Framework?
- How to develop a systematic understanding of the past?
- How stakeholders would decipher the trends affecting the change issue and take responsibility for the present?
- · How to create a preferred future and identify the common ground?
- How action planning happens?

### eLearning Course: Introduction to Focus Groups

Course Facilitator: Rhonda Williams, PhD

Take this course to prepare for and conduct focus groups. In addition, learn how to analyze your data, summarize your findings, and create your final report. With real-world experiences and scenarios included throughout the course, you'll be equipped to make your next focus group session a success.

Purchase the Introduction to Focus Groups eLearning Course to:

- Analyze the use of focus groups in an evaluation context.
- Execute and summarize findings from focus groups.
- Sell stakeholders on the resources required to execute a focus group.

## From the Job Board

#### (September & October Jobs, RFPs, & Internships)

Know of an evaluation-related job listing, RFP, or internship opportunity that would be of interest to the OPEN community? *As an OPEN member*, you can share opportunities directly to the <u>Job Board</u> -- and you can also "subscribe" to each month's job thread to learn about opportunities when they're posted!

- Senior Research Associate: JBA
- Evaluation Specialist: University of Arizona Cooperative Extension
- RFP 5713: Public Health Program Evaluation and Related Services

## Call for Council Members & Presenters

Do you want to help make OPEN a vibrant community? We need your help! We're looking for 2024 council members, event presenters and ideas, blog posts, resources, and more. We have opportunities for every level of skill and availability, and we're here to help you brainstorm how you can help!

Reach out today!

### Join or Renew Your Membership!

Are you a friend of OPEN and looking to become more involved? We would love to see you again!

Join or renew your membership!

You are receiving this email because you are a friend or member of OPEN. Visit the <u>OPEN website</u> to learn about all the ways to become involved!

If you no longer wish to receive these emails you can unsubscribe at any time.